

PRESS RELEASE

The ProHost® Housekeeping System has been selected for the 242 room Dubai hotel The Palace, The Old Town

October 19, 2007—Hostar International, Inc. is pleased to announce that the recently opened The Palace, The Old Town business/convention property chose the ProHost® System for their housekeeping operations.



The Palace, The Old Town, managed by Sofitel, is a mix of rooms and suites. It is located near the Dubai World Trade Center, several major business institutions shopping and tourist attractions.

The Palace, The Old Town offers the highest level of luxury in both guestroom amenities and facility design. The ProHost® System allows the hotel to be efficient in their material delivery and protect their facility. The ProHost® System maintains a smart look while eliminating the challenge of offering ultra-luxurious linens and supplies to guestrooms. Efficient use of personnel, combined with the Hostar technology, gives housekeeping management the ability to provide consistent service to their guests while maintaining a high level of productivity and employee satisfaction.

Hostar International, Inc.
Mobilizing Smart Hotels®

The ProHost® System, designed and developed by Hostar International, Inc. provides the technology needed to meet operational objectives in the heart-of-the-house. The ProHost® System combines process, methodology, and equipment to ensure seamless, just-in-time delivery of finished linens and supplies to the guest floors. The process was custom tailored to meet the operational objectives of The Palace, The Old Town while adapting to the layout of the hotel.

Hostar International, Inc. provides material distribution solutions for hotel housekeeping and food and beverage operations. The company offers a range of services and equipment including process flow analysis, installation and training services, system design, and custom configured equipment. In business since 1989, Hostar's worldwide customer base ranges from 150 room luxury boutique hotels to 3,000 room mega properties.

Sales representative offices are located in Dallas, Dubai, Los Angeles, Macau, New York, Seattle, Singapore and Sydney. ProHost® equipment is assembled and shipped from Hostar facilities in Newbury, Ohio, USA.

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